



## Texas Longhorn Breeders Gulf Coast Association

Board of Directors Meeting  
February 7, 2023  
Conference Call, 7:00 pm

### **Call to Order:**

Kathy Lewis called the meeting to order at 7:07 pm. The following individuals were in attendance:

Brooke McCauley  
Julio Romero  
Kathy Palladini  
Leigh Salsbury  
Sarah Buentello  
Steven McCauley

Jennifer Francis  
Kathy Lewis  
Kim Head  
Matt McCarroll  
Stephen Head

### **Review of Minutes:**

We reviewed the minutes from the January board of directors meeting. Jennifer Francis will make one small correction to those minutes to say, “We reviewed the minutes from the **December** board of directors meeting.” Kim Head made a motion to approve those minutes, with that one correction, and Steven McCauley seconded the motion. The motion passed unanimously.

### **Financial Report:**

Kim Head reviewed our finances for January. Our previous bank balance on 12/31/2022 was \$61,291.41. We had total deposits/credits of \$34,222.94 and total checks/debits of \$3,918.38. Our ending bank balance on 1/31/2022 was \$91,595.97. Future scholarship obligations of \$4,634.00 brings our unrestricted cash down to \$84,387.55.

Kim proposed that we use the new savings account as a holding place for scholarship funds. It was decided to leave the remaining \$4,634 future scholarship obligations, along with the \$6,000 allocated to the scholarship fund last year, in the savings account and transfer the remaining money to the checking account. In addition, any money raised for the scholarship fund going forward, will be placed in the savings account.

### **Matagorda Show:**

There are 108 animals entered this year! That's up significantly from last year (63 entered minus 6 scratches equaled 57 actual entries in 2022). There are 37 exhibitors compared to 20 last year. The program is printed and ready for the show this Friday. Starts Saturday morning at 9:00.

### **Cattle Baron Sale & Futurity:**

Event promotion on Facebook is going well. There was a formal post announcing the judges, followed by posts with a photo and bio for each judge. Then Jennifer Francis started posting Sponsor Thank You posts and will continue posting those throughout the coming weeks. Jennifer will also participate in the From the Pasture podcast with Hired Hand on February 23<sup>rd</sup>.

Catalog production finished several days ahead of schedule and went out in the mail on January 27<sup>th</sup>. It should arrive in people's mailboxes sometime between February 3<sup>rd</sup> – 16<sup>th</sup>. The link to the online catalog was also posted on Facebook and the website.

We have 14 sponsorships so far for a total of \$7,800. The deadline for the futurity is this Friday, February 10<sup>th</sup>. We currently have 126 entries – only 5 less than last year's 131 entries with three more days left.

Leigh received the buckles and they look very nice. Matt purchased 5 Henry rifles. He will have them engraved to read "2023 TLBGCA Winchester Futurity Grand Champion Female and Bull."

The rental of the ballroom at Best Western has been secured along with a \$1,000 sponsorship from John and Christy Randolph for the social. Jennifer is nailing down the details now for food and decorations. The sign for the backdrop is in production and should arrive in time to be included with the backdrop. The decision was made to not have a bar cart in the ballroom. Attendees can purchase alcoholic beverages from the hotel bar located right next to the ballroom.

Jennifer is making a trip to the sale barn tomorrow to see about making a map of the stalls.

### **Spring Show:**

Stephen Head has hired two students from The University of Texas A&M Livestock Judging Team, Tar Tut and Kristen Massingill, to judge the shows. He still need to get tents rented. This will probably be our last year having the show at Miracle Farm. We need to find a place that's more designed for cattle. The TLBAA recently passed a rule defining boundaries where every affiliate has to hold their events. We will need to find a new location that is within our boundary.

### **Scholarship Program:**

The scholarship rules and applications are updated and on the website. Leigh Salsbury has received information from one applicant already.

### **Topics from the Floor:**

Stephen Head represented us at the affiliate meeting in Fort Worth since Kathy wasn't able to attend. At the meeting, the affiliates were reminded about the free section in the monthly Trails magazine for affiliate news. We need to make better use of that as free publicity for our affiliate. Stephen will take care of this over the next few months and then pass it on to someone else. They also encouraged affiliates to have some sort of outreach packet for new TLBAA members to help encourage them to also get involved in their local affiliate. Kathy Lewis volunteered to create a pamphlet.

### **Meeting Adjourned:**

Kim Head made a motion to adjourn the meeting and Jennifer Francis seconded the motion. Kathy Lewis adjourned the meeting at 8:00 pm. We will reconvene at 7:00 pm on March 14, 2023.

*Minutes recorded by Jennifer Francis*